

Are **You** Getting Your Fair Share Of National TV Advertising?



Century 21
26%*



Prudential
9%*



Coldwell Banker
8%*



GMAC
3%*



ERA
2%*

Realty Executives
0%*

Keller Williams
0%*

RE/MAX 52%

Reality TV.
TV Reality.

More people still spend more of their leisure time watching television than doing anything else. So if your real estate company tells you advertising on TV just isn't that important – well, let's just say they're *misinformed*.

RE/MAX not only has more national TV advertising than all of our major competitors combined, we have a strong presence in radio, print and Internet, too. Maybe that's why, in a recent consumer survey, RE/MAX increased in unaided brand awareness while the other top real estate names stayed flat.

Nobody sells more real estate than RE/MAX.

Get the power you deserve to do your job right. Get the power of RE/MAX.

RE/MAX International, Inc.
(303) 770-5531

remax.com

*1-4Q 2005 SHARE OF VOICE / ADULTS 25 - 54 Source: Nielsen Monitor-Plus / A25-54 GRPs Unequalized

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