

Real Estate Display Rates

Rates effective April 29, 2011. Rates are 15% commissionable to recognized agencies.

	Cost Per Ad* / Frequency: Ads Per Year					
	1x	3x	6x	12x	18X	24X
Full Page: 6 Col x 21"						
Black & White	\$3,654.00	\$3,544.38	\$3,471.30	\$3,398.22	\$3,325.14	\$3,215.52
Half Page: 6 Col x 10.5"						
Black & White	\$1,890.00	\$1,833.30	\$1,795.50	\$1,757.70	\$1,719.90	\$1,663.20
Qtr Page: 3 Col x 10.5"						
Black & White	\$950.00	\$921.50	\$902.50	\$883.50	\$864.50	\$836.00
Eighth Page: 3 Col x 5.25"						
Black & White	\$500.00	\$485.00	\$475.00	\$465.00	\$455.00	\$440.00

Agent Finder In Column	Cost Per Ad		
Ads Per Week	1	2	3+
Ad Size: 1 Col x 1.75"	\$42	\$38.50	\$35
One agent, exclusivity by town.	→		

Morristown/Morris County
Warren Monday
 Sales Associate
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 aut eiciens endita simo
 qui beaquamuscid qua-
 tio id quia sum suntis
 alis earchil inum rehenis
 pro quidit, endita simo
Call: 000-000-0000
 www.annettel.com



Agent Finder Spotlight Directory	Cost Per Ad	
Ad Size: 1 Col x 2"	\$18	
Requires 8 week commitment.	→	

Serving Morris and Essex Counties




Lauren Saturday
 Sales Associate
 00 Elm St., Morris, NJ
 Office: 000-000-0000
 Cell: 000-000-0000
 www.annettel.com

Bannered Directory	Cost Per Ad
Ad Size: 1 Col x 1"	\$75
2 Col x 2"	\$125

Advertising Deadline: Wednesday, 12:00 Noon

To reserve space, contact your

Star-Ledger Account Executive or Laura Bader at 973-392-5709

*Space must be booked and paid in full. All advertising is subject to The Star-Ledger's non-conflicting advertising terms and conditions. Publisher may require cash with order.