

Real Estate In-Column Rates

Rates effective April 29, 2011
Rates are 15% commissionable to recognized agencies.

Non - Photo Package: Print & Online *	Frequency: Number of Days**					
	1X	2X	3X	4X	7X	30X
Single Property - Daily	\$99.00					
Single Property - Sunday	\$119.00					
Single Property - Any Days		\$149.00	\$179.00	\$199.00	\$229.00	
Single Property - Open House (Fri. & Sun. Only)		\$149.00				
Single Property - 30 Days @ 1 Col x 1/2" (Non-photo)						\$699.00
Additional Line Per Day	\$5.00	\$3.00	\$2.75	\$2.50	\$2.25	\$2.00

***1-7 insertions includes 7 days online. 30+ insertions includes 30 days online.**
****1-7 insertions must run within 7 days; 30 insertions must run within 30 consecutive days.**

Photo Package: Print & Online *	Frequency: Number of Days**					
	1x	2X	3X	4X	7X	30X
Single Property - Daily	\$119.00					
Single Property - Sunday	\$139.00					
Single Property - Any Days		\$199.00	\$239.00	\$269.00	\$399.00	
Single Property - Open House (Fri. & Sun. Only)		\$199.00				
Single Property - Multiple Photos (4)	\$229.00					
Single Property - 4 Consecutive Weekends (Fri. & Sun. Only)				\$399.00		
Additional Line Per Day	\$5.00	\$3.00	\$2.75	\$2.50	\$2.25	\$2.00

***1-7 insertions includes 7 days online. 30+ insertions includes 30 days online.**
****1-7 insertions must run within 7 days; 30 insertions must run within 30 consecutive days.**

Combination Package	1x	2X	3X	4X	7X	30X
Single Property - Daily (Non-photo), 4 Sunday w/photo				\$299.00		
Additional Line Per Day				\$2.00		

Feature Properties	1x	3X	5X
2 Col x 2" Modular Unit, Top of Page	\$199.00	\$189.00	\$179.00

Added Features:	Cost Per Insertion
Corner Ears	\$2.00
Logos	\$8.00
Attention-Getters	\$5.00

Deadlines:	Deadline
Monday	Friday, 3:00pm
Tuesday	Monday, 12:00pm
Wednesday	Tuesday, 10:00am
Thursday	Wednesday, 10:00am
Friday/Homefinder	Thursday, 1:30pm
Saturday	Friday, 10:00am
Sunday	Friday, 9:30am

Livingston/Essex County	\$385,000
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1-800-000-0000	123456

In-column non-photo ad:
1 Col. (1.687") x 3/4"

★★★★★★★★	
Century 21 REAL ESTATE	
Must See	
	
Newark/Essex City	\$1,600,000
Ideal location, stunning views! Spacious 4 BR, 3 1/2 Bath unique floor plan for comfortable living and gracious entertaining.	
973-392-7915	Web ID 09838

In-column Photo Ad:
1 Col. (1.687") x 1 3/4"

**To reserve space, contact your Star-Ledger Account Executive or
Yvonne Lardizabal at 973-392-7915**