

Today's Tech Tip: realPING - Take Your Button Everywhere!

RE/MAX Associates are activating their realPING accounts everyday and finding creative ways to place their button everywhere. In this Tech Tip we want to share a few tips to help you take your button with you wherever you promote yourself on the Internet.

You may have noticed that once realPING is activated a **Push to Talk** button displays on your RE/MAX website, below your name. What if you could take this button with you to your other websites, blogs, or even include it in your email signature? Well, you can and here's how!

You can add your realPING button to websites and pages that allow you to add HTML code. Most websites, blogs, and email providers allow you to add HTML code to your site or to a specific area of your website. If you are not sure if HTML is allowed, try it, if the screen looks funny then you most likely can't. You can also contact your provider for a more direct answer or to see how to include HTML in your blogs, on your website or as part of your email.

The first step to add your button to a website or your blogs is to obtain the HTML code for your button. To do this you need to log into LeadStreet (www.remax-nj.org) and click on **My realPING Control Panel**. This will open your **realPING Control Panel**, where you find the code for your button.

Next, click on **My Button Display Code** and take a look at the screen that opens. The code for your Primary and Secondary buttons and a text link are right in front of you, all you do now is copy and paste. Use the code located in the box labeled **Secondary Web Page Button** to add your button to another website or to additional pages in your REMAX Agent website. You can use the code located in the Test Link Box to add a clickable link to text on your website or blogs. Just copy the HTML code and paste it into your blogs or website. Your button will appear.

Now let's create your realPING email signature. You should still have the **My Button Display Code** window open, if you don't just follow the steps above. At the bottom of the window you will see a link to the **Signature File Builder**, and above the link are detailed instructions on creating the Signature file. Click on the **Signature File Builder** link to get started.

To add your button to an existing signature, click on **Browse** and **Search** and to open your existing signature files. (If you use MS Office and Outlook you can find your signatures under the Documents and Setting/Your User Profile/Application Data/Microsoft/Signature.). Click once on the signature file and then **Continue or Create New**. In the window that opens you will see your signature, type the word **MYBUTTON** anywhere in your signature to add your button. Easy! Click on **Preview** to see what you created and if you like it, click on **Download This File** and save it to your computer. To save time in the future, save this file to your desktop for quicker access.

To create a new signature file, follow the steps above but instead of browsing for an existing file, click on **Create New**. Type your signature and add the words **MYBUTTON** to add your button to your signature. Again click on Preview and if you're happy with it, click on **Download This File link** and then **Save**.

The last step is to import the signature file into your email and the instructions for this step will depend on your email client and/or provider. You can find complete instructions for different email clients and providers in your **realPING Control Panel**. Just click on the **Help Files** link and follow the instructions for your email account, found under **How to Install Signatures**.

Have suggestions for other Tech Tips? [E-mail me](#).

As always, feel free to contact the Regional help desk with any tech support questions at help@remax-nj.net or (888) 54-REMAX